

PROJECT KASHMIR

"Promoting the best of Indian Heritage
through premium, curated products and
services from *Paradise on Earth - Kashmir*"



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HERITAGE



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Over the centuries, the Indian Subcontinent has grown into a veritable Khazana (treasure-trove) of skilled craftsmanship and exquisite artforms that are without doubt among the best in the world. These arts are not only a mirror of the cultural identity of the artisans, but also reflect the glory of Indian Heritage to the world.

Now however, modern trends and a lack of awareness among today's generations have drastically changed the craftsman's environment. And although he still responds to the threat of "progress" with silent pride and ancient skill, craftsmanship in India has been facing a steady decline.

Our mission at Sedr Heritage is to revive these dying arts by spreading awareness at a societal level and by re-instilling a sense of value for our beautiful and vast heritage through various initiatives.

We promote and showcase the finest of hand-crafted Heritage Products. Each piece is a timeless tribute to our culture, made by highly skilled artisans who work painstakingly for weeks (and even months depending on the artform) to produce the precious article that we now present to you.

We also promote rare regional specialities such as spices & agro-products that are exclusive to the region they are produced in- such as Kashmiri Mongra Saffron, considered to be the best in the world, but now in danger of extinction due to demoralized farmers and exploitive middlemen.

Our goal is to motivate farmers and artisans by putting in the extra effort to source our spices and products directly from the producers themselves, thus ensuring the middleman's profits are removed entirely and instead used to benefit the farmers, artists and craftsmen.

By purchasing our carefully curated products, you not only get to possess a beautiful piece of heritage but also get to join us in our efforts to help improve the quality of life for those who create these products, all while doing your bit to preserve the richness and beauty of India.

Now showcasing *Project Kashmir - India's very own "Paradise on Earth"*.



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ART TRADITION : NAQASHI

History : Brought into Kashmir by the Sufi Saint Mir Sayyid Ali Hamdani in 14th Century AD and developed by the 8th Sultan of Kashmir in 15th Century AD.

Our pieces are sourced and curated directly from artisans in the Kashmir Valley. Each and every piece is handmade and hand-painted individually.

Popular Designs & Motifs : Gul Andar Gul, Gul e Wilayat, Chinar, Badam Tarah

Eco Friendly : Made using recyclable materials and organic paints

In collaboration with artisans, we also undertake customized bulk-orders.



Naqashi Jewel Boxes

Exquisite jewel boxes, handcrafted by highly skilled Kashmiri artisans.

Rare heirloom pieces brought to you exclusively by Sedr Heritage.

www.sedrheritage.com



JEWEL BOX WITH LOCK & COMPARTMENTS

Dimensions: 25.5cm x 17.5cm x 8cm
Weight: 970g
Shape: Rectangle
Item Code: KSH-NAQ-01



Jewel Box &
Necklace Box Set
(Item Code: KSH-NAQ-03)



NECKLACE BOX

Dimensions: 20cm x 6.2cm x 4cm
Weight: 145g
Shape: Rectangle
Item Code: KSH-NAQ-02



EMBOSSED JEWEL BOX WITH LOCK & COMPARTMENTS

Dimensions: 25.5cm x 18cm x 9cm

Weight: 935g

Shape: Rectangle

Item Code: KSH-NAQ-04



EMBOSSSED JEWEL BOX WITH LATCH

Dimensions: 25.5cm x 17.5cm x 5cm
Weight: 575g
Shape: Rectangle
Item Code: KSH-NAQ-05



Our Heritage Pieces make the most unique gifts for all special occasions (Weddings and Birthday Return Gifts, Corporate Gifts, Memento, Keepsakes)





OCTAGONAL JEWEL BOX WITH LATCH

Dimensions: 22cm x 16cm x 9.5cm
Weight: 550g
Shape: Octagon
Item Code: KSH-NAQ-07

HEXAGONAL JEWEL BOX WITH LATCH

Dimensions: 18.5cm x 13cm x 6.5cm
Weight: 245g
Shape: Hexagon
Item Code: KSH-NAQ-08



BEVELLED BOX WITH LATCH

Dimensions: 12.5cm x 12.5cm x 5.5cm
 Weight: 165g
 Shape: Bevelled Square
 Item Code: KSH-NAQ-09



BUSINESS CARD HOLDER

Dimensions: 10cm x 7.5cm x 3.5cm
 Weight: 85g
 Shape: Rectangle
 Item Code: KSH-NAQ-10



EMBOSSSED BOX WITH DIVIDER

Dimensions: 17.5cm x 10cm x 4cm
Weight: 195g
Shape: Rectangle
Item Code: KSH-NAQ-11

SQUARE EMBOSSSED BOX

Dimensions: 10cm x 10cm x 3.5cm
Weight: 105g
Shape: Square
Item Code: KSH-NAQ-12



Each of these handcrafted and hand-painted boxes reflect the magnificence and skill of the Kashmiri Naqashi art tradition. May be used as a cigar box, or to store items such as cufflinks, tie-bars, etc.



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CIGAR BOX

Dimensions: 17.5cm x 10cm x 4.5cm
Weight: 205g
Shape: Rectangle, Octagonal
Item Code: KSH-NAQ-13



A truly special gift for
truly special moments.



Give your loved ones a fine taste of tradition, with our premium
hand painted papier mâché boxes encased in bespoke packaging.

EMBOSSSED MINI BOX

Dimensions: 7.5cm x 7.5cm x 3.8cm
Weight: 70g
Shape: Square
Item Code: KSH-NAQ-14

MINI BOX

Dimensions: 7.5cm x 7.5cm x 3.5cm
Weight: 65g
Shape: Square
Item Code: KSH-NAQ-15



Not your usual candlestand! Long hours of painstaking effort go into hand-crafting these intricately detailed Naqashi candleholders to adorn your home. Makes for a stunning style statement, and a very interesting conversation starter.

CANDLESTAND SMALL

Dimensions: 12.5cm x 12.5cm x 24cm
Weight: 262g
Item Code: KSH-NAQ-16

CANDLESTAND LARGE

Dimensions: 10cm x 7.5cm x 31.5cm
Weight: 365g
Item Code: KSH-NAQ-17



Candlestand &
Tissue Paper Holder Set
(Item Code: KSH-NAQ-20)



TISSUE PAPER HOLDER

Dimensions: 17.5cm x 12.5cm x 4.5cm
Weight: 190g
Shape: Rectangle
Item Code: KSH-NAQ-19

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Stay in touch with your roots and get to know more about the treasure-trove of Indian Art, Architecture, History, and Heritage by following us on social media and subscribing to our blog.

By doing so you gain free access to interviews and articles by architects, artists & master-craftsmen, conservationists, and historians!

Additionally, this helps you stay up to date regarding the various events, performances, workshops and seminars that we organize with the help of experts from all across the globe.

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www.sedrheritage.com




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For orders & enquiries, please reach out to us via email.
A Sedr Heritage representative will get back to you within 24 hours.

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